RECEIVED **CENTRAL FAX CENTER**

JUL 1 4 2006

PATIENT Serial No. 09/821,060

Amendment in Reply to Office Action mailed on June 5, 2006

IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Thorne & Halajian, LLP

1.(Currently amended) A television program profile interface having a multiplicity of axes, including:

a television viewer profile represented by weighted viewer preferences that proportionately change with respect to at least one axis of the multiplicity of axes, wherein the at least one of the multiplicity of axes has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis, wherein at least one of the multiplicity of axes represents at least one of an environments condition, a viewer task other than television viewing, and a model of the viewer, and the television viewer profile weighted viewer preferences have an activation mechanism that allows for viewer selection and manipulation of the television viewer profile

PATENT Serial No. 03/821,060

Amendment in Reply to Office Action mailed on June 5, 2006

weighted viewer preferences.

- 2.(Original) The television program profile interface in accordance with Claim 1, wherein one of said axes comprises time.
- 3.(Original) The television program profile interface in accordance with Claim 1, wherein said weighted viewer preferences are represented by bar graphs.
- 4. (Original) The television program profile interface in accordance with Claim 2, wherein said weighted viewer preferences are represented by bar graphs.
- 5. (Previously Presented) The television program profile interface in accordance with Claim 1, wherein each of said weighted viewer preferences is individually viewer modifiable.
- 6. (Previously Presented) The television program profile interface in accordance with Claim 1, further comprising means for viewer interaction to alter a topic selection presented by the

PATENT Serial No. 09/321,060

Amendment in Reply to Office Action mailed on June 5, 2008

television viewer profile to provide said weighted viewer preferences sorted by a selected topic.

7. (Currently Amended) An interactive, television program profile interface, including:

television viewer profile represented by weighted viewer preferences in graphical form including a plurality of bar graphs, wherein the bar graphs change with respect to at least one axis of a multiplicity of axes, wherein at least one of the multiplicity of axes, wherein at least one of the multiplicity of axes, wherein at least one of the multiplicity of axes represents at least one of an environmental condition, a viewer task other than television viewing, and a mood of the viewer, and wherein the at least one axis has an altering mechanism allowing a value associated with a position on the at least one axis to be changed along the at least one axis, said bar graphs being coupled to an access mechanism that allows for viewer selection and altering of weighted viewer preferences.

Claim 8 (Canceled)

9. (Previously Presented) The interactive, television program

Thorne & Halaiian, LLP

BEST AVAILABLE COPY

PATENT Serial No. 09/321,060 Amendment in Reply to Office Action mailed on June 5, 2006

profile interface in accordance with Claim 7, wherein one of said multiplicity of axes comprises a time axis.

- 10. (Original) The interactive, television program profile interface in accordance with Claim 9, wherein said weighted viewer preferences are proportionately changeable with respect to said time axis.
- 11. (Currently Amended) A method of using a television viewer profile interface, including the acts of:
- providing a television viewer profile that presents a list of weighted view preferences that change proportionally with time respect to at least one axis of a multiplicity of axes. wherein at least one of the multiplicity of axes represents at least one of an environmental condition, a viewer task other than telesision viewing, and a mood of the viewer; and
- modifying said television viewer profile via an access mechanism that allows a viewer traversing of a time axis.
 - 12. (Currently Amended) A method of using a television viewer-

PATENT Serial No. 09/821,060 Amendment in Reply to Office Action mailed on June 5, 2006

profile interface, including the acts of:

- a) providing a television viewer profile that presents weighted view preferences along an axis, said weighted view preferences changing proportionally with time respect to at least one axis of a multiplicity of axes, wherein at least one of the multiplicity of axes represents at least one of an environmental condition, a viewer task other than television viewing, and a mode of the viewer; and
- b) modifying said television viewer profile by viewer interaction via an access mechanism that allows viewer selection and alteration of the television viewer profile—by—traveleing along said axis.
- 13. (Previously Presented) The method of Claim 12 wherein the act of mcdifying further comprises the access mechanism providing a selection device that allows selection from one of a plurality of weighted viewer preferences within the television viewer profile.
- 14. (Previously Presented) The method of Claim 13 wherein the act of modifying further comprises the access mechanism providing

Jul 14 06 05:21p

p.9

BEST AVAILABLE COPY

PATENT Serial No. 09/821,060 Amendment in Reply to Office Action mailed on June 5, 2006

1 (631) 665-5101

an altering device that allows altering of a selected one of the plurality of weighted viewer preferences within the television viewer profile.

- 15. (Currently Amended) The method of Claim 14 wherein the act of modifying further comprises moving the selected one of the plurality of weighted viewer preferences within the television viewer profile along said an axis of the multiplicity of axes.
- 16. (Previously Presented) The method of Claim 11 wherein the act of modifying further comprises the access mechanism providing a selection device that allows selection from one of a plurality of weighted viewer preferences within the television viewer profile.
- 17. (Previously Presented) The method of Claim 16 wherein the act of modifying further comprises the access mechanism providing an altering device that allows altering of a selected one of the plurality of weighted viewer preferences within the television viewer profile.

PATENT Serial No. 09/821,060 Amendment in Reply to Office Action mailed on June 5, 2006

- 18.(Currently Amended) The method of Claim 17 wherein the act of modifying further comprises moving the selected one of the plurality of weighted viewer preferences within the television viewer profile along said an axis of the multiplicity of access.
- 19. (Currently Amended) The interactive television program profile interface of Claim 7 wherein the access mechanism alters selected weighted viewer preferences by moving the selected weighted viewer preferences along the at-least organ axis.
- 20.(Currently Amended) The television program profile interface of Claim 1 wherein the activation mechanism is configured to allow viewer manipulation of selected weighted viewer preferences by moving the selected weighted viewer preferences along the at-least-onean axis.